



FALL CLASSIC GOLF SCRAMBLE

2024 Sponsorship Packet



October 21, 2024
www.unitedwaysumner.org/golf



The 2024 United Way Fall Classic Golf Scramble will be held at Tennessee Grasslands Foxland Course. The Foxland course offers a classic design rooted in golf's golden era, artfully following the indigenous terrain along beautiful Old Hickory Lake.





2024 Fall Classic Golf Scramble October 21, 2024 Sponsorship Opportunities

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Eagle \$7,500 (exclusive)

- 3 Teams
- Free Mulligan Package
- Complimentary given 3-5 minutes to speak
- Logo on Flags
- Recognition announcement at event
- Opportunity to have pop-up tent and/or table at start of course
- Recognition of sponsorship on social media
- Company logo and weblink on event website
- Signage at Awards

Front 9 Sponsor \$3,500 (exclusive)

- 2 Teams
- Free Mulligan Package
- Recognition announcement at event
- Prominent signage at start of Front 9
- Opportunity to have pop-up tent and/or table on Front 9
- Recognition of sponsorship on social media
- Company logo and weblink on event website

Back 9 Sponsor \$3,500 (exclusive)

- 2 Teams
- Free Mulligan Package
- Recognition announcement at event
- Prominent signage at start of Back 9
- Opportunity to have pop-up tent and/or table on Back 9
- Recognition of sponsorship on social media
- Company logo and weblink on event website

Awards Sponsor \$3,500 (exclusive)

- 2 Teams
- Free Mulligan Package
- Recognition announcement at event
- Opportunity to have pop-up tent and/or table in awards area
- Recognition of sponsorship on social media
- Company logo and weblink on event website
- Signage in awards area

Lunch Sponsor \$3,000 (exclusive)

- 1 Team
- Name/logo on decals on to-go lunch boxes
- Recognition announcement at event
- Opportunity to have promotional table in buffet area
- Recognition of sponsorship on social media
- Company logo and weblink on event website
- Signage at buffet

Cart Sponsor \$2,500 (exclusive)

- 1 Team
- Recognition announcement at event
- Recognition of sponsorship on social media
- Company logo and weblink on event website
- Signage on all carts



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Sponsorship Opportunities

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Spirit Sponsor

\$2,500

(exclusive)

- 1 Team
- Recognition announcement at event
- Company logo and weblink on event website
- Signage on beer cart
- Opportunity to have pop-up tent and/or table at cart staging area

Hole-in-One Sponsor

High Value Vehicle Prize

(exclusive)

- 1 Team
- Recognition announcement at event
- Display prize
- Opportunity to have pop-up tent and/or table at Hole-in-One hole
- Recognition of sponsorship on social media
- Company logo and weblink on event website
- Signage at Hole-in-One hole

Birdie Sponsor

\$2,000

- 1 Team
- Recognition announcement at event
- Opportunity to have pop-up tent and/or table at one hole
- Recognition of sponsorship on social media
- Company logo and weblink on event website
- Signage at same hole with pop-up tent/table

19th Hole Sponsor

(exclusive, in-kind)

- 2 players
- Recognition announcement at event
- Company logo and weblink on event website
- Signage near tasting table

Dessert Sponsor

\$1,000

(exclusive)

- Company logo and weblink on event website
- Signage at dessert table during After Play
- Name/logo on dessert flags

Hospitality Sponsor

\$1,000

(2 available)

- Company logo and weblink on event website
- Signage at one water/cooler drink station
- Name/logo on golfer snack bags

SOLD