



UNITED WAY
Sumner County

Gala **UNITED** *A Night at the Races*

Presented by

DOLLAR GENERAL®



2025 Sponsorship Packet

Triple Crown (Presenting) Sponsor – \$10,000 (one available)

- Exclusive sponsorship
- Premier logo recognition on Gala marketing (time sensitive)
- Company representative given 2-3 minutes to speak at Gala
- Premier signage at the Gala
- Logo recognition on photo booth photos
- Three tables of 8 with reserved seating, prioritized table placement, and VIP access
- Verbal recognition during the Gala
- Sponsorship recognition through UWSC social media platforms
- Logo on UWSC event website
- Logo in event program

SOLD

Legacy Horses Sponsor:

Secretariat/Spectacular Bid/Seattle Slew/Seabiscuit

– \$5,000 (four available)

- Limited Availability sponsorship
- Logo on event sponsor signage at the Gala
- Logo on individual Sponsor signage at the Gala
- One table of 8 with reserved seating, prioritized table placement, and VIP access
- Verbal recognition during the Gala
- Sponsorship recognition through UWSC social media platforms
- Logo on UWSC event website
- Logo in event program

**1 SOLD
3 Available**

The Winner's Circle (VIP Sponsor) - \$3,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage in Winner's Circle VIP Room
- Logo on Winner's Circle Swag Bags
- One table of 8 with reserved seating, prioritized table placement and VIP access
- Sponsorship recognition through UWSC social media platforms
- Logo on UWSC event website
- Logo in event program

Win, Place, Show (Entertainment Sponsor) - \$2,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage in entertainment area
- One table of 8 with reserved seating and VIP access
- Logo on UWSC event website
- Logo in event program

Equestrian (Hospitality Sponsor) - \$2,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage in buffet area
- One table of 8 with reserved seating and VIP access
- Logo on UWSC event website
- Logo in event program

SOLD

SOLD

The Favorite (Dessert Sponsor) – \$1,500 (one available)

- Exclusive sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage at Dessert Table
- Logo on flags on dessert
- Two tickets for Open Seating and VIP Access
- Logo in event program

Photo Finish (Photobooth Sponsor) – \$1,500 (two available)

- Limited Availability sponsorship
- Logo on event sponsor signage at the Gala
- Designated signage at Photobooth
- Logo on all printed and digital photos
- Two tickets for Open Seating and VIP Access
- Logo in event program

**1 SOLD
1 Available**

Thoroughbred Sponsor – \$600 (four available)

- Limited Availability sponsorship
- Two tickets for Open Seating and VIP Access
- Listing in event program