



**UNITED WAY**  
Sumner County

**FISCAL YEAR 2024**  
**JULY 1, 2023 - JUNE 20, 2024**

# **ANNUAL REPORT**



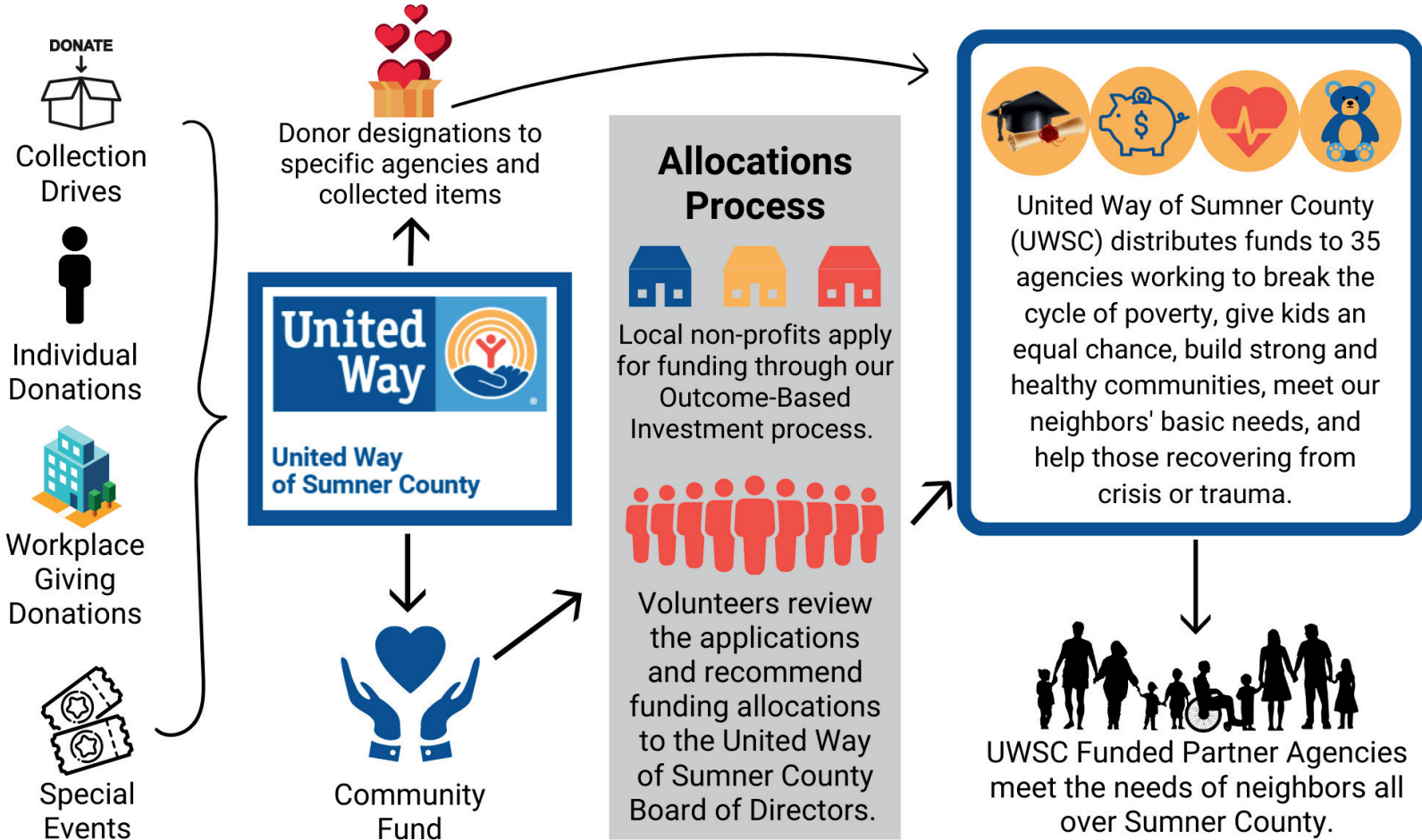
# Who We Are

United Way of Sumner County mobilizes communities to action so all can thrive. We look at how our community's greatest challenges are connected. Then, work to bring people and resources together to address them.

We're here through everyday challenges and in moments of crisis, always listening and ready to respond. Working together with our neighbors, we're strengthening local resilience and advancing health, youth opportunity, and financial security for all.

## Our Mission:

is to mobilize the caring power of our community to improve the quality of life in Sumner County as a place to grow up, raise a family, work, achieve dreams, and grow older.



# From our Leadership

**Dearest Sumner County Community,**

As we reflect on the journey of FY24, our hearts are filled with profound **gratitude** for the ways this community has come together in the face of challenges, storms, and opportunities. This year has reminded us of the incredible strength, compassion, and resilience that define Sumner County. It is with this deep appreciation that we share an update on the work of **your local** United Way.

United Way of Sumner County took bold steps this year to address the complex and interconnected challenges that touch so many of our neighbors. Together, we have made strides in advancing health, expanding opportunities for youth, strengthening financial security, and building resilience across our community.

**Thanks to your generosity, collaboration, and steadfast commitment**, lives have been transformed, and futures have been brightened. Through the pages of this report you will see how our focus ensured a tangible impact to support those who needed it most.

None of this would have been possible without you. Whether you donated, volunteered, partnered with us, or cheered us on, you played an essential role in this journey. Your support through workplace giving campaigns, event sponsorships, and volunteer efforts has demonstrated the heart and determination that make Sumner County so extraordinary.

As we look ahead to FY25, we are more committed than ever to creating a community where everyone has the opportunity to thrive. This year, we will continue building on the momentum of our new **United is the Way™** campaign—a powerful testament to what can be achieved when we stand together. We are excited to deepen our partnerships, foster new collaborations, and amplify our collective impact.

Thank you for believing in the vision of United Way of Sumner County. Together, we are lighting the way for brighter futures, stronger families, and a more resilient community. Every gift, every hour, and every act of kindness brings us closer to a community **where all can thrive**.

Joyfully Serving Sumner,  
**Erin L. Birch, CEO**

With gratitude,  
**Len Silverman, UWSC Board Chair**



# FY24 Board of Directors

Julianna Adenaike, Sumner County Schools  
Kim Baker, Gallatin Chamber of Commerce  
Stephen Bearden, TriStar Hendersonville Medical Center  
Maribeth Bearfield, Servpro Headquarters  
Katie Brown, Sumner County Schools  
Pat Conner, Casel  
Kelley Crecelius, Wilson Bank & Trust  
Theresa Dowell-Fuqua, Retired Sumner County Schools  
Sam Gorton, Bridgestone Firestone  
Clayton Hannah, Volunteer State Bank  
Darrell Hunt, Skyline Medical Center  
William Lamberth, Attorney/State Representative  
Tim Mann, Bank of Tennessee  
Angel Person, HCA  
Beth Pickel, BeneFirst Solutions, LLC  
Ben Roberts, Purposed Life  
Wynde Ross, Clean2TheKore  
Brian Sampedro, Publix Supermarkets  
Amy Scott, Long Hollow Gardens  
Len Silverman, Huntington Learning Center  
Susan White, Volunteer State Bank  
Susannah Wood, Community Volunteer

## Executive Committee

**Len Silverman**  
Board Chair

**Kelley Crecelius**  
Vice Chair

**Angel Person**  
Treasurer

**Susan White**  
Secretary

**Pat Conner**  
Immediate  
Past Board Chair

# We've Moved!

In June 2024, the UWSC office moved from 1531 Hunt Club Blvd., Suite 110, in Gallatin, Tennessee, to a larger location on a main thoroughfare at 635 E. Main St., Suite 1, in Hendersonville, Tennessee. The new, more visible site is conveniently located on US31E and near Vietnam Veterans Blvd., and offers easy access to all parts of Sumner County. Thank you to the 21 volunteers who helped us prep, move, and settle in!



# FY24 Partner Agencies

**35**  
Partner  
Agencies/Programs



**UNITED WAY**  
Sumner County

**2023 - 2024  
Funded Partners**

## EDUCATION

- Children Are People
- Community Child Care Services
- Gallatin Day Care
- Gallatin Shalom Zone - ESL Program
- Gallatin Shalom Zone - Children & Youth Programs
- HATS (Rainbow Intervention Program)
- Sumner County 4-H



**UNITED WAY**  
Sumner County

**2023 - 2024  
Funded Partners**

## FINANCIAL STABILITY

- Amazing Grace Mission of Sumner County
- Gallatin CARES
- Grace Place Ministry
- Habitat for Humanity of Sumner County Down Payment Assistance Program
- Hendersonville Samaritan Association
- Portland C.A.R.E.S.
- Second Harvest Food Bank of Middle Tennessee Backpack Program
- St. Vincent de Paul Society



**UNITED WAY**  
Sumner County

**2023 - 2024  
Funded Partners**

## HEALTH

- Community Life Bridge
- Cumberland Crisis Pregnancy Center Sexual Risk Avoidance Education Program
- Habitat for Humanity of Sumner County Critical Home Repairs Program
- Mid-Cumberland Human Resource Agency Meals-on-Wheels Program
- Mid-Cumberland Human Resource Agency Ombudsman Program
- Mental Health America of the Midsouth Caregiver Support Program
- Nurses for Newborns
- Portland Senior Citizens
- Salvus Center
- Senior Citizens of Hendersonville
- Tennessee Poison Center
- Tucker's House Assessment and Inclusive Modification Program



**UNITED WAY**  
Sumner County

**2023 - 2024  
Funded Partners**

## REBUILDING LIVES

- Ashley's Place (Sumner County Child Advocacy Center)
- Cumberland Crisis Pregnancy Center
- HomeSafe
- Legal Aid Society of Middle Tennessee
- Recovery Court of Sumner County
- STARS Student Assistance Program
- Sumner County CASA
- Unlimited Potential Community Development Inc. Stay Warm Shelter Program

# Financials

**United Way of Sumner County**  
Statements of Financial Position  
June 30, 2024 and 2023

	2024	2023
<b>Assets</b>		
Cash	\$ 387,095	\$ 315,419
Investments	114,837	106,960
Employee Retention Credits receivable	47,650	94,268
Pledges receivable, net of allowance of \$52,083 and \$52,936, respectively	302,273	392,834
Prepaid expenses	7,621	6,579
Operating lease right-of-use assets	293,619	2,356
Furniture and equipment, net	20,971	5,941
Deposits	1,200	1,200
Total assets	<b>\$ 1,175,266</b>	<b>\$ 925,557</b>
<b>Liabilities and Net Assets</b>		
Liabilities		
Allocations to agencies	\$ 602,705	\$ 664,087
Accrued expenses	6,542	8,870
Other payables	1,858	122
Operating lease liabilities	292,874	2,351
Deferred revenues	-	3,976
Total liabilities	903,979	679,406
Net assets		
Without donor restrictions		
Undesignated	55,085	31,360
Board-designated	176,622	194,421
With donor restrictions	39,580	20,370
Total net assets	271,287	246,151
Total liabilities and net assets	<b>\$ 1,175,266</b>	<b>\$ 925,557</b>



# Allocations

UWSC Grantees - Nonprofit Partner Agencies	Funds Raised During 2023 Campaign
<b>Education Focus Area</b>	<b>Final</b>
Children Are People, Inc.	\$ 10,000.00
Community Child Care Services	\$ 24,301.31
Gallatin Day Care Center, Inc.	\$ 71,366.56
Gallatin Shalom Zone (ESL Program)	\$ 20,000.00
Gallatin Shalom Zone (Children & Youth Program)	\$ 23,000.00
H.A.T.S (Rainbow Intervention Program)	\$ 7,000.00
MHAMS (Erase the Stigma-Youth)	\$ 5,000.00
Sumner County 4-H	\$ 5,000.00
<b>Education Sub-Total</b>	<b>\$ 165,667.87</b>
<b>Financial Stability Focus Area</b>	
Amazing Grace Mission of Sumner County	\$ 27,368.90
Gallatin CARES	\$ 25,000.00
Grace Place Ministry	\$ 25,000.00
Habitat for Humanity of SC (Downpayment Asst. Program)	\$ 7,500.00
Hendersonville Samaritan Association	\$ 5,000.00
Second Harvest Food Bank of Middle TN (Backpack Program)	\$ 5,000.00
St. Vincent de Paul Society	\$ 25,000.00
<b>Financial Stability Sub-Total</b>	<b>\$ 119,868.90</b>
<b>Health Focus Area</b>	
CCPC (Sexual Risk Avoidance Education Program)	\$ 8,000.00
Community Life Bridge	\$ 11,000.00
Gallatin Senior Center	\$ 8,000.00
Habitat for Humanity (Critical Home Repair Program)	\$ 8,000.00
MCHRA (Ombudsman Program)	\$ 5,000.00
MCHRA (Meals on Wheels Program)	\$ 27,000.00
MHAMS (Cargiver Support Program)	\$ 10,000.00
Nurses for Newborns	\$ 8,500.00
Portland Senior Citizens	\$ 10,000.00
Salvus Center Inc.	\$ 16,135.22
Elevate 50 Hendersonville (formerly Senior Citizens of Hille)	\$ 11,000.00
Tennessee Poison Center	\$ 2,500.00
Community Resource Center	\$ 5,000.00
Westmoreland Senior Center	\$ 5,000.00
<b>Health Sub-Total</b>	<b>\$ 135,135.00</b>
<b>Rebuilding Lives Focus Area</b>	
Ashley's Place (Sumner Child Advocacy Center)	\$ 21,500.00
CCPC - Cumberland Crisis Pregnancy Center	\$ 17,628.75
HomeSafe	\$ 7,628.75
Legal Aid Society of Middle TN & the Cumberlands	\$ 5,000.00
Recovery Court of Sumner County	\$ 10,732.36
STARS Student Assistance Program	\$ 48,628.75
Sumner County CASA	\$ 28,628.75
Unlimited Potential Comm Dev. (Stay Warm Shelter)	\$ 5,000.00
<b>Rebuilding Lives Sub-Total</b>	<b>\$ 144,747.36</b>
<b>PARTNER AGENCY GRANT ALLOCATION TOTAL</b>	<b>\$ 565,419.12</b>
<b>Publix Emergency Funding Allocation</b>	<b>\$ 5,002.70</b>
<b>Publix Tools for Schools Allocation</b>	<b>\$ 11,903.97</b>
<b>PARTNER AGENCY OVERALL ALLOCATION TOTAL</b>	<b>\$ 582,325.79</b>
<b>Allocation for 2-1-1 Help Line for 24/7 Resources Allocation</b>	<b>\$ 9,000.00</b>
<b>Disaster Relief Funding in Sumner County</b>	<b>\$ 249,703.60</b>
<b>Greater Community Non-Partner Designations</b>	<b>\$ 23,283.10</b>
<b>TOTAL ASSISTANCE</b>	<b>\$ 864,312.49</b>

**\$864,000**

Because of your generosity in FY24, there will be an impact to the greater community of over \$864,000 with over \$582,000\* to our partner agencies!

\*to be distributed in FY25.

# Disaster Relief Fund Allocations

United Way of Sumner County Disaster Relief - December 2023 Tornado			
Phase of Funding	Organization	Type of Service	Approved Amount
Immediate Disaster Relief	Unlimited Potential	Immediate financial assistance for disaster-affected individuals	\$ 5,000.00
Immediate Disaster Relief	Gallatin Cares	Immediate financial assistance for disaster-affected individuals	\$ 5,000.00
Immediate Disaster Relief	Hendersonville Samaritan Association	Immediate financial assistance for disaster-affected individuals	\$ 5,000.00
Immediate Disaster Relief	Clean Site Dumpsters	Immediate disaster clean-up to combat community deterioration	\$ 6,499.20
Phase 1 Funding	Hendersonville Samaritan	Financial assistance for disaster-affected individuals	\$ 30,000.00
Phase 1 Funding	Gallatin Cares	Financial assistance for disaster-affected individuals	\$ 15,000.00
Phase 1 Funding	Gallatin Shalom Zone	Christmas toys for disaster-affected individuals	\$ 5,000.00
Phase 1 Funding	Habitat for Humanity of Sumner County	Repairs and insurance deductible assistance for disaster-affected individuals	\$ 20,000.00
Phase 2 Funding	Legal Aid Society	Assistance with legal advice for disaster-affected individuals	\$ 2,500.00
Phase 2 Funding	Umlimited Potential	Basic needs assistance for disaster-affected individuals	\$ 1,000.00
Phase 2 Funding	Second Harvest	Emergency food needs for disaster-affected individuals	\$ 2,660.00
Phase 2 Funding	Hendersonville Samaritan Association	Financial assistance for disaster-affected individuals	\$ 12,000.00
Phase 3	Hendersonville Samaritan Association	Financial assistance for disaster-affected individuals	\$ 8,000.00
Phase 3	Hendersonville Chamber Foundation	Financial assistance for disaster-affected businesses	\$ 15,000.00
Phase 4	Gallatin CARES	Financial assistance for disaster-affected individuals	\$ 10,000.00
Phase 5	Sumner Center	Basic needs assistance for disaster-affected individuals	\$ 2,500.00
Phase 5	Community Child Care	Financial assistance for closure during repairs	\$ 4,175.25
Phase 5	Hendersonville Chamber Foundation	Financial assistance for disaster-affected businesses	\$ 80,000.00
<b>Total Distributed</b>			<b>\$ 229,334.45</b>

# Leadership Givers

United Way of Sumner County had **2,433 total donors** in FYE24. We take the responsibility of managing your donations very seriously and work hard to steward donor dollars well. We want EVERY donor to feel confident that what you invest in your community through United Way of Sumner County is impacting thousands of neighbors in need and making a difference in the lives of local families!

**With gratitude, we honor and recognize the over 100\* United Way of Sumner County Leadership Givers who have entrusted us with their gifts of \$1,000 or more:**

Adams, Mary	Germer, Tony	Sanders, Heather
Allen, Anthony A.	Gettelfinger, Scott	Schickling, Jay S.
Alley, Ronald	Gizelar, John & Pat	Sharp III, Roger
Antone, Peter	Gorton, Samuel	Shea, Brandon & Liz
Baca, Joe	Grafis, Sarah	Shedd, Jimmy
Bach, John	Gregory, Tony D.	Shipman, Mrs. M L.
Barlar, William C.	Hazzard, Sylvia M.	Silverman, Len & Tracey
Bartek, Drs. John & Anne	High-McAuley, Susan	Sooker, John W.
Bartlett, Tony & Regina	Hill, Chad	Speed, Chad
Bearden, Stephen & Laura	Hinds Bean, Betsy	Vargas, Antonieta
Benvenuto, Salvator	Hunt, Darrell	Verde, Megan C.
Birch, Travis & Erin	Johnson, Cody	Voss, Brian
Boes, William	Langford, Scott	Walter, Jaden D.
Bogle, Wayne	Leclair, Chad	Weller, Rev. Allen & Buni
Boone, Stephen K.	Little, Drs. Walter & Shannon	Wheeler, James & Family
Carrigan, Charles J.	Luellen, Jana P.	White, Heather
Carter, Samuel	Lusby, Daniel	Wilkinson, John C.
Casey, Daisy B.	Marino, Anthony	Williams, Laura L.
Connolly, Jeanne	McDaniel, Mr. & Mrs. Luther	Wood, Wes & Susannah
Corley, Scott	Mendoza, Paula	
Cravens, R.	Miller, Tim & Joni	
Dallaire, Hayes	Mortensen, Glen & Susan	
Ditmore, Charles M.	Murschel, Lynne	
Drake, Melinda	Owens, Michele	
Durski, Suzanne	Payne, Brenda S.	
Edmonds, David	Person-Young, Angel	
Evans, John	Philbrick Jr., Richard	
Flood, Patrick	Pinkston, Tracey L.	
Fontana, Katherine	Ponton, Brett T.	
Fralix, Brandon	Rushton, Heidi	
Freitas, Mathew C.	Sampedro, Brian	

**We also are proud to recognize the following foundations who supported our work with a gift of \$1,000 or more:**

The Carolyn Smith Foundation

The Community Foundation

Walter Hilton Trust

Westfield Insurance Foundation

William F. Taylor Family Foundation

\*List does not include donor names of those who chose to remain anonymous.

# Business Donors

The support of local businesses is crucial to the work of United Way of Sumner County and our partner agencies!

**222 businesses donated to United Way of Sumner County.**

**123 businesses participated in Workplace Giving Campaigns in which employees gave to United Way of Sumner County.**

**44 businesses sponsored United Way of Sumner County events.**

# Workplace Giving Campaign Leaders

Employers who conduct Workplace Giving Campaigns allow employees to have donations taken directly from their paycheck as a pre-tax charitable gift or to make a one-time donation directly to United Way of Sumner County. Many also host mini-events such as chili cook-offs, raffles, or silent auctions, as part of their campaign festivities and/or match employee giving with a corporate gift. We are honored to be a chosen partner for philanthropic giving at the Sumner County businesses that foster a workplace culture of community support and empower employees to give back.

**We are proud to recognize the following 28 companies who raised a total of \$5,000 or more in their Workplace Giving Campaigns:**

Aladdin Temp-Rite  
Caterpillar  
Costco Wholesale Warehouse  
Cumberland Electric Membership Corp.  
Cummins  
Elevance  
First Horizon Bank  
Gallatin Department of Electricity  
Gallatin High School  
HCA Corporate  
Hendersonville High School  
Indian Lake Elementary School  
ITW Dynatec  
ITW Stamptech Fasteners  
Madison Creek Elementary School  
Publix Store #1033 in Gallatin at Greensboro Village  
Publix Store #1141 in Goodlettsville  
Publix Store #119 in Hendersonville  
Publix Store #1739 in Gallatin at the Shops at Windsong  
Publix Store #1780 in Gallatin at Newman's Crossing  
Regions Bank  
Servpro Headquarters  
Sumner County Schools Central Office  
Sumner County Schools Maintenance Department  
T. Rowe Price  
Tennessee Employees Charitable Campaign  
The Farmers Bank  
Volunteer State Bank

# 2023 Campaign Awards

## TOP 20 COMPANIES

(for Highest Raised - includes all forms of giving: workplace giving, event sponsorship, corporate donation, etc.)

1	Servpro Headquarters	11	Costco Wholesale Warehouse
2	Publix Super Markets Charities	12	Tennessee Valley Authority
3	ITW StampTech Fasteners	13	Volunteer State Bank
4	HCA Healthcare Corporate	14	Publix Store #1780, Newman's Crossing, Gallatin
5	Sumner County Schools Maintenance Department	15	Aladdin Temp-Rite
6	The Farmers Bank	16	Publix Store #1739, Shops at Windsong, Gallatin
7	Gallatin Department of Electricity	17	Publix Store #1141, Goodlettsville
8	Caterpillar Financial	18	Publix Store #1033, Greensboro Village, Gallatin
9	ITW Dynatec	19	TriStar Hendersonville Medical Center
10	Publix #119, Hendersonville	20	Westfield Insurance Company with Coley Insurance

# 2023 Campaign Awards

## GIVE

Industry	Award	Winner
Overall	Top Fundraiser Most Dollars Raised	Servpro Headquarters
Business	Most Dollars Raised	Servpro Headquarters
Government	Most Dollars Raised	City of Gallatin
Medical	Most Dollars Raised	HCA Corporate
Schools/Colleges	Most Dollars Raised	Hendersonville High School
Retail	Most Dollars Raised	Publix Store #119, Hendersonville
Manufacturing	Most Dollars Raised	ITW StampTech Fasteners
Overall for a Multi-location Company	Most Dollars Raised	Sumner County Schools
Individual	Top Individual Donor	Wes and Susannah Wood

# 2023 Campaign Awards

## GIVE

Industry	Award	Winner
Business	Highest Growth in Campaign (based on dollars raised)	Simmons Bank
Manufacturing	Highest Growth in Campaign (based on dollars raised)	Caterpillar Financial
Schools/Colleges	Highest Growth in Campaign (based on dollars raised)	Liberty Creek Middle School
Business	Highest Employee Participation	Cumberland Electric Membership Corporation
Manufacturing	Highest Employee Participation	ITW StampTech Fasteners
Retail	Highest Employee Participation	Publix Store #119, Hendersonville
Schools/Colleges	Highest Employee Participation	Oakmont Elementary School



# 2023 Campaign Awards

## ADVOCATE

Individual

Advocate of the Year

Kim Baker

## VOLUNTEER

Individual

Volunteer of the Year

Gail Haygood

## COMMUNITY

Community

Community Impact

Hendersonville Chamber of Commerce



**Company of the Year, Servpro Headquarters**

# Events



## 2023 Fall Classic Golf Scramble

- Held on October 16, 2023, at Bluegrass Yacht & Country Club
- Presented by State Representative, Johnny Garrett
- 144 golfers participated
- Total net revenue: over \$32,000

## 2024 Gala United: A Night at the Speakeasy

- Held on February 16, 2024, at The Emerald Union
- Presented by TriStar Hendersonville Medical Center & TriStar Skyline Medical Center
- 177 attendees for sold out event
- Silent auction raised \$4,620
- Live auction raised \$8,600
- Total net revenue: over \$47,000



## 2024 Community Impact Breakfast

- Held on August 15, 2024, at Our Lady of the Lake Catholic Church in Hendersonville
- Presented by Meta
- Over 200 attendees
- 20 awards presented for 2023 Campaign achievement
- Servpro Headquarters named Company of the Year for overall involvement with UWSC in 2023-2024.



# Drives



## 2023 Winter Care Drive

- Held September 25 - October 20
- 8 public drop-off sites plus 9 companies who hosted internal collection campaigns
- 313 gently-used coats collected
- 515 new pairs of socks, 245 new pairs of gloves, 190 new hats collected
- Total value of donations: over \$2,300
- Distributed to kids and families served by 9 agencies plus the Sumner County Schools' Resource Center

## 2023 United We Feed Drive

- Held November 1 - November 30
- 16 public drop-off sites plus 3 companies who hosted internal collection campaigns
- 1,200 canned goods and non-perishable food items collected
- Total value of donations: \$1,500
- Distributed to hungry neighbors served by 11 agencies.



## 2024 Mom & Baby Care Drive

- Held April 1 - April 26
- 17 public drop-off sites plus 5 companies who hosted internal collection campaigns
- More than 500 diapers, wipes, feminine products, and personal care items collected
- Total value of donations: over \$3,500
- Distributed to moms & babies through 12 agencies



# Thank You

We are so grateful for the dedication of our faithful volunteers who generously donate their time and talents in support of the mission of United Way of Sumner County.

# VOLUNTEERS

United is the Way

## Audit & Finance Committee

Angel Person, Chair

Bruce Carter

Tim Mann

Michael Morrison

Rachel Nichols

Michele Owens

John Wilkinson

## Diversity Equity and Inclusion Committee

Theresa Dowell- Fuqua, Chair

Katie Brown

Connie Flood

Katherine Louw

Ben Roberts

## Executive Allocations Committee

Stephen Bearden, Chair

Julianna Adenaiké

Kelley Crecelius

Michael Frank

Jim Graham

Evelyn Hill

Michele Owens

Kathryn Strong

## Gala Committee

Anna Cook

Kelley Crecelius

Kendall Hall

Courtney Moseley

Beth Pickel

Amy Ramsey

Wynde Ross

Susan White

Susannah Wood

## Golf Committee

Travis Birch

Chuck Conner

Pat Conner

Douglas Fuqua

Clayton Hannah

Caldwell Jenkins

Rachel Lassiter

Jamie McMurry

Susan McDaniel

Jean Montgomery

## Allocations Volunteers

We are grateful for the 37 volunteers that reviewed grants, did site visits, viewed agency presentations and deliberated to determine our allocations amounts this year.

## Drive Volunteers

Thank you to the 18 volunteers who helped with our 2023 Winter Care Drive, the 2023 United We Feed Drive, and the 2024 Mom & Baby Care Drive! We could not do the work we do without you!

## Event Volunteers

We deeply appreciate the service of the 62 volunteers who helped us make the 2023 Fall Classic Golf Scramble and the 2024 Gala United a success!

## Office Volunteers

We were thrilled to have 14 office volunteers who served regularly in the United Way of Sumner County office for FY24!

**UWSC volunteers logged 1,833 volunteer hours in FY24!**

# Online Impact

United Way of Sumner County reached thousands of users through our website and social media platforms in FY24.



**71K**  
reach



**4.2K**  
reach



**45K**  
website  
views



**2.9K**  
Disaster Hub  
page views

**GET HELP**

**2K**  
Get Help  
page views

**211**

**1.9K**  
calls  
answered

# Community Impact

Through United Way of Sumner County partnerships, impact to the community in FY24 meant that ...

285 kids were provided affordable daycare.

1,201 bags of food were distributed to kids in danger of going hungry over the weekend.

Over 49,000 hungry people were given groceries/meals.

529 seniors benefitted from programs through local senior centers.

79 kids were provided free after school care.

4,945 middle and high school students participated in sexual risk avoidance training.

# Community Impact

697 patients were provided affordable medical care.

237 domestic violence victims were given shelter and/or ongoing support after abuse.

24 families received in-home nurses' visits for medically fragile infants and/or caregivers.

44 homeless single moms and children were given shelter.

588 developmentally delayed preschoolers were provided with intervention services.

1,320 families were given financial assistance during a crisis.

# Community Impact

**1,078 homeless people received shelter during cold weather.**

**88 non-violent offenders participated in programs to help them recover from substance abuse and to obtain jobs.**

**802 caregivers received support for caring for a loved one with dementia.**

**130 senior citizens had access to affordable transportation.**

**75 non-English speaking adult learners participated in free ESL classes.**

**1,026 callers were assisted with a poison related emergency.**



# Community Impact

64 children received therapy after experiencing child abuse.

10 homes of seniors, veterans, or the disabled received critical repairs.

1,130 moms received support for an unplanned pregnancy.

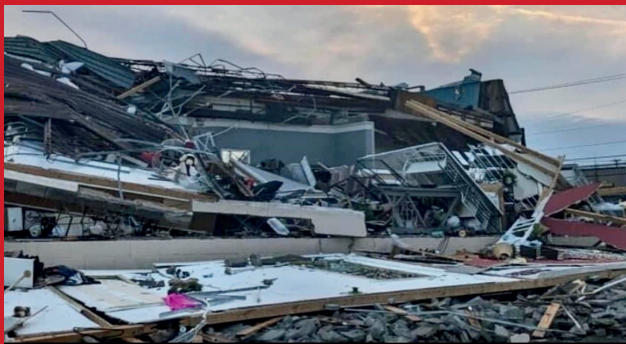
139 children had volunteers advocating for them in the court system.

13,062 students participated in prevention programs to reduce drug & alcohol addiction, bullying, and to help with mental health awareness.

431 people in need received free legal advice and representation.

# Community Impact - Disaster Relief

On Saturday, December 9, 2023, Sumner County was hit by an EF2 tornado with a max width of 400 yards and winds up to 130mph that travelled over 29 miles. Approximately 600 homes and businesses were damaged including 37 homes that were destroyed or had major damage plus 137 businesses that were hit in the Hendersonville Business District including 74 that were destroyed or deemed condemned. As a result, more than 300 employees were out of work just two weeks before Christmas.



United Way of Sumner County immediately jumped into action establishing a Disaster Relief Headquarters at the Streets of Indian Lake and setting up an online Disaster Relief Hub with real-time information for disaster victims, a link for those who wanted to donate to the UWSC Disaster Relief Fund, and instructions for how to donate supplies and/or volunteer to help with Disaster Relief Efforts.



# Community Impact - Disaster Relief



The community rallied and donations of money, food, and supplies began to pour in. United Way of Sumner County help centers and partner agencies stepped up to meet the most urgent needs.



Supplied with emergency funding from our Disaster Relief Fund, they helped small business owners who had lost their only source of income, and covered payroll for employees. They helped employees who had lost income, to cover bills that were due. They provided food and warming centers to those who had gone without power for days. They gave shelter and gas cards to those who had been displaced by the storm. They made sure families who had been impacted had Christmas presents for their children.



On December 16, we partnered with Beautiful Hendersonville, the City of Hendersonville, the City of Gallatin, the Hendersonville Chamber of Commerce, and Hands-on-Nashville to coordinate a Community Wide Cleanup Day and saw over 850 volunteers show up to lend a hand in cleaning up homes, businesses, parks, and neighborhoods!



We could not have been prouder of how our community came together during such a difficult time to make a real difference for so many!

# Advocating for ALICE

In 2020, the COVID-19 pandemic, a global health and economic crisis, upended life as we knew it. It claimed the lives of millions and unleashed a storm of competing economic forces – which was a phenomenon rarely seen. Among those in the eye of the storm was a population struggling daily to afford basics. We call them ALICE: Asset Limited, Income Constrained Employed.

Our report, ALICE in the Crosscurrents: Sumner County, released in 2023 using 2021 data, examines the extent of

financial hardship in Sumner County using the first ALICE metrics available since the COVID-19 pandemic began. **This information is crucial to helping us advocate for the needs of ALICE and those in poverty.**

The report showed that, according to the Federal Poverty Level (FPL), only 8% of households in Sumner County (6,538) were in poverty in 2021. Yet, more than four times that, 34% (26,467 households), were ALICE, meaning that they earn above the FPL, but not enough to afford the basics in the communities where they live. Overall, of the 77,760 households in Sumner County, 33,005 (42%) **had income below the ALICE Threshold of Financial Survival in 2021.** These included both households in poverty and ALICE households.



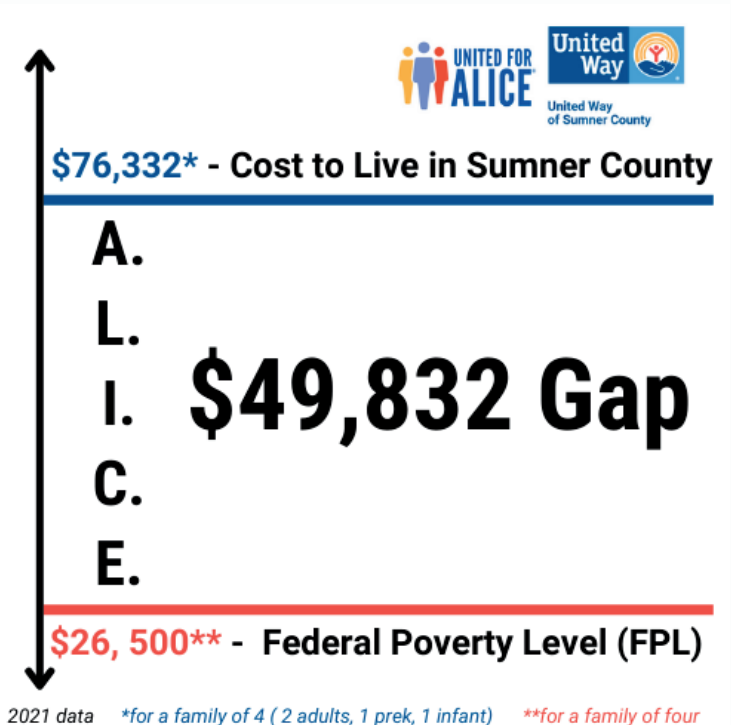
# Advocating for ALICE

The ALICE Household Survival Budget calculates the bare minimum cost of the household basics needed to live and work in the modern economy by household composition. It includes the essential costs of housing/utilities, child care, food, transportation, health care, technology, and taxes. By contrast, the Federal Poverty Level (FPL) is not based on the cost of contemporary household necessities, does not reflect cost-of-living differences across the U.S., and does not adjust for different ages of household members.

Yet, the FPL is the national standard used for determining the number and proportion of people living in poverty in the United States and serves as the primary way for policymakers and local stakeholders to gauge the extent of financial hardship in their communities. But, when compared to the more accurate cost of living included in the ALICE Household Survival Budget, the FPL is drastically inadequate, leaving a huge portion of struggling U.S. households unrecognized.

Across Tennessee, for all household sizes and in all locations, the FPL is well below the Household Survival Budget. In 2021, the FPL was \$26,500 for a family of four. In contrast, the average cost of living for a family of four with two children in childcare in Sumner County was \$76,332, almost three times higher than the FPL. **This creates a gap of almost \$50,000 between the FPL and what it actually costs to live in Sumner County!**

However, the ALICE Household Survival Budget is not practically sustainable over time. For this same family to be financially stable, **the ALICE Household Stability Budget is a more reasonable long-term budget and would require household earnings of \$104,688 per year to live in Sumner County.**



# Advocating for ALICE

**Under 25:** 44% Poverty + 37% ALICE = **81%**

**25 to 44:** 6% Poverty + 28% ALICE = **33%**

**45 to 64:** 7% Poverty + 31% ALICE = **38%**

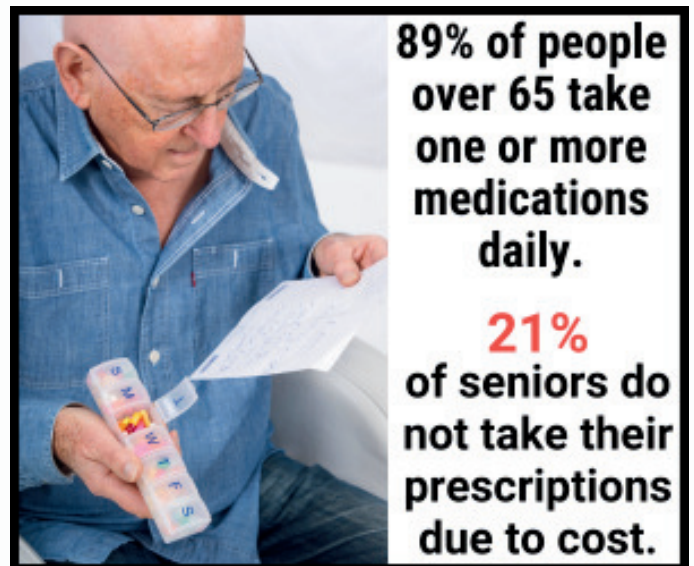
**65 and up:** 8% Poverty + 47% ALICE = **55%**

Numbers may not add up due to rounding.

The report also revealed some significant findings in various demographic groups as well. When we look at the data by age, some may be surprised to see that the group struggling the most in Sumner County is Households Headed by Someone Age 18 – 25. An astounding 44% are living in poverty, plus another 37% are ALICE, for a total of **81% of those under 25 in Sumner County struggling to make ends meet!** In the 25 to 44 age group, 1/3 are below the ALICE threshold. And in the 45 to 64 age group, 38% are struggling to get by. When it comes to our seniors, age 65 and up, only 8% live in poverty, but another 47% are ALICE for a total of **55% of our seniors who are unable to pay for basic needs.**

But the implications of struggling to get by, can be life-threatening for seniors. Studies show that **85% of older adults have at least one chronic disease** and over 60% have at least two. In addition, **one-third of seniors have a disability** related to hearing, vision, cognitive ability, ambulation, self-care, or independent living. These add to basic needs, ranging from assistive devices and special transport to personal assistance and housing adaptation, and can add 30% to the cost of daily living. Due to increasing medical needs,

**89% of people 65 and older take one or more medications daily. Yet seniors who struggle to make ends meet, often skimp or forgo prescriptions altogether; 21% of seniors do not take their prescriptions due to cost.**



**89% of people over 65 take one or more medications daily.**

**21% of seniors do not take their prescriptions due to cost.**

# Get Involved

## GIVE

When you invest in United Way of Sumner County, you are investing in multiple programs, initiatives, and services working to improve community conditions. EVERY gift makes a difference!



Scan here to donate.

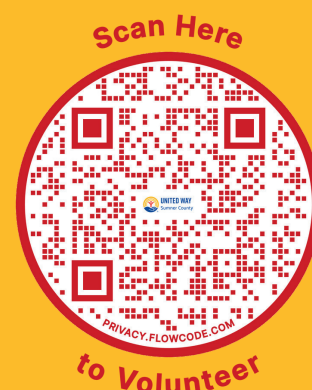
## ADVOCATE

Being involved with United Way of Sumner County means learning more about our community's needs, then acting and speaking on behalf of those who need our help the most! Click the QR code to learn more about the needs in our community and go to [www.unitedwaysumner.org/advocate](http://www.unitedwaysumner.org/advocate) to learn more about how YOU can advocate for change!



## VOLUNTEER

When you volunteer with UWSC, you get to see, first-hand, how needs are being met in our community. Volunteers provide crucial services to agencies who don't have the resources to accomplish all that needs to be done on their own!



If you or someone you know is in need, scan our Get Help QR code for a list of resources for help.



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